



#### What is BioShield® 75 antimicrobial protection?

- IndusCo, LTD has introduced BioShield® 75, a patented, EPA Registered and USDA accepted, innovative new product.
- BioShield® 75 is a totally new approach to providing long lasting Antimicrobial Protection. It is a spray-on antimicrobial protectant for both porous **and** non-porous surfaces.
- BioShield® 75 prevents the growth of an amazingly wide array of bacteria, mold, mildew, algae and yeast. BioShield® 75 acts like a bed of microscopic spikes that pierce the cell walls of microbes. Visualize it as the fuzz on a peach.

#### How does BioShield® 75 work?

- The active ingredient in BioShield® 75 (Organosilane) forms a colorless, odorless, positively charged polymer, which chemically bonds to a surface.
- When a microorganism comes in contact with the treated surface, the quaternary amine sword punctures the cell membrane and the electrical charge shocks the cell.



Si (Silicon) molecule plus O (Oxygen) molecules

#### Nitrogen Technology

N\* (Nitrogen +) molecule & C (Carbon) long chain molecules

#### Organo Silane Technology

Silane plus Nitrogen Technology N° & Long chain molecules

#### Polymerization Technology

Organo Silane makes a durable & long lasting bond to most surfaces, porous & non-porous

#### Microbial Attraction

Microbes are attracted to the surface and the "positively" charged Nitrogen

#### Microbial Penetration

Microbes are pierced by the "long chain" of molecules.

#### Microbial Destruction

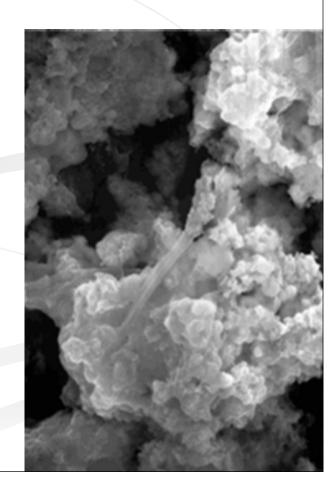
Microbes are destroyed by the combination of breaking the cell wall and the N' charge



#### How does BioShield® 75 work?

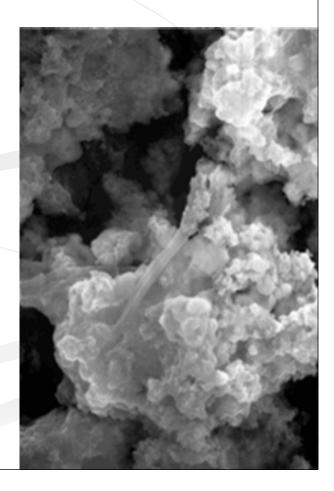
- BioShield® 75 gives substrates an added level of protection against damaging microbes. Some examples are: bacteria, mold and mildew, these can cause stains, odors and in some cases deterioration.
- Note In order for BioShield® 75 to continue it's effectiveness, normal cleaning of treated surfaces is necessary.

#### **Biofilm**



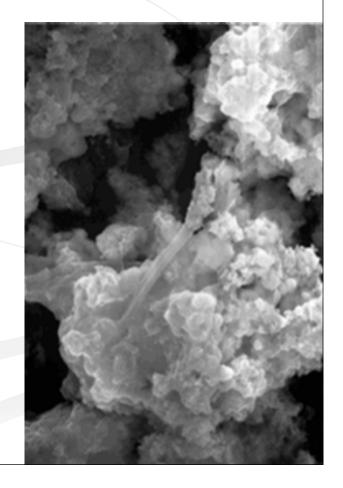
#### What is Biofilm?

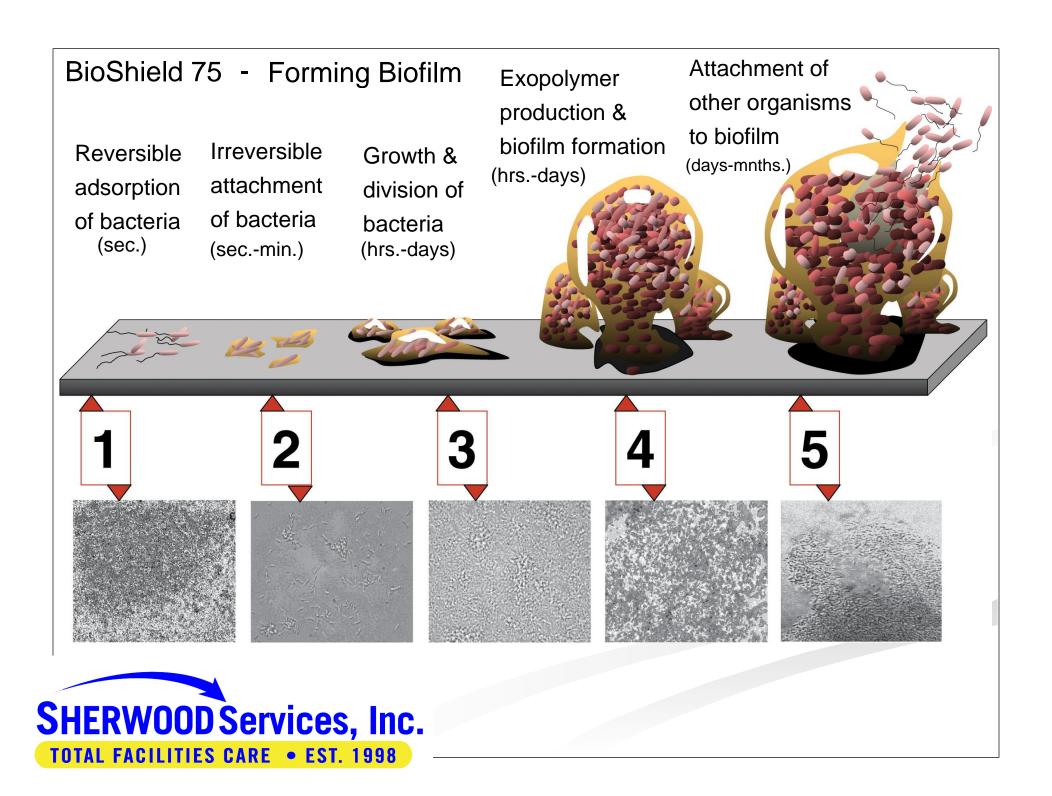
- Biofilm is a community of single-celled microorganisms that forms on surfaces
- A wide range of microorganisms can function, even thrive, in a community setting.



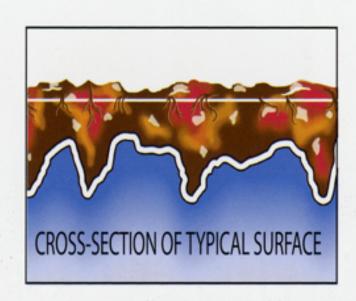
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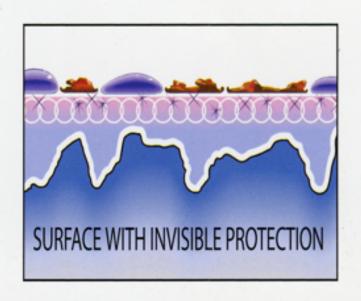
- Biofilm is a major cause of antimicrobial resistance
- Layers of microorganisms have an insulating effect from cleaners with the outermost reaches protecting the layers of organisms underneath
- 80% of all human infections are caused by some sort of biofilm



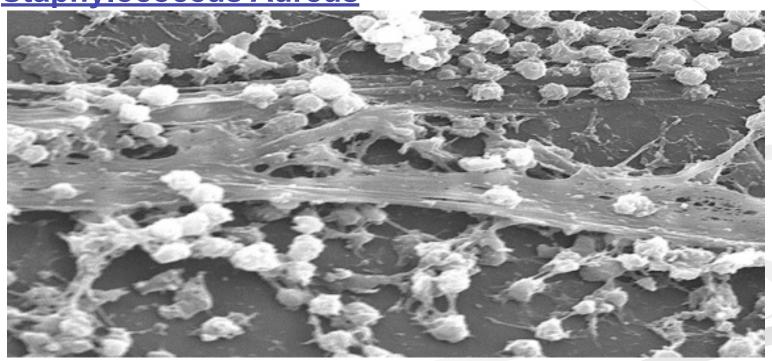


#### **Biofilm in action**





**Staphylococcus Aureus** 



#### Why should I use BioShield® 75?

# What benefits can be expected from surfaces that are treated with BioShield® 75?

- BioShield 75 protection continuously fights the growth of microbes that can cause stains, odors and surface or product degradation.
- & BioShield 75 protection makes the surfaces in your business easier to clean and keeps them cleaner and fresher between cleanings.

# Once BioShield® 75 is applied do I have to clean as often or as carefully?

- BioShield® 75 helps make surfaces easier to clean and helps keep them clean!
- However, we cannot stress enough that "<u>standard cleaning</u> <u>practices should always be maintained."</u>

#### How long does BioShield® 75 protection work?

- BioShield® 75 is engineered to provide continuous antimicrobial product protection for ninety (90) days or greater, keeping the surfaces in your home or business cleaner and fresher for longer than ever before.
- Once BioShield® 75 is applied to the surface it will not wash off.

# What is the difference between BioShield® 75 and antimicrobials with similar claims?

Conventional antimicrobial products penetrate living cells by ] [ asoning the organism. They are designed to act and dissipate quickly to avoid adverse effects to humans and animals due to their toxic ingredients.

# What is the difference between BioShield® 75 and antimicrobials with similar claims?

- BioShield® 75 takes a totally unique approach.
- & Effective initial microbial elimination occurs when applied, like the conventional methods.
- The long-term control of growth on treated surfaces the remains for the life of that surface.
- The surface itself is modified to make it antimicrobial active.

- 25 Years of safe use
- 8-EPA Registrations
- USDA (accepted for use on food contact surfaces)
- **US** Patents (5)

- BioShield 75 controls microbes
- Microbes are bacteria, fungi or algae
- Microbes damage surfaces
- Microbes can be harmful to health
- Microbes can be unsightly and odorous
- Microbes can multiply rapidly
- Microbes are difficult to control

- BioShield® 75 is unique it works by dealing a "double whammy" to microbes:
- First it punctures the microbes PHYSICALLY
- 5 Then ELECTROCUTES them

- PHYSICALLY it prevents microbes from laying down an efficient biofilm
- This stops microbes from reproducing
- This creates an easier to clean surface

- BioShield® 75 is SAFE & Non-Toxic
- Prevents the formation of <u>Biofilm</u>
- It does not leach poisons
- It does not cause "superbug" mutations
- It is not a disinfectant
- BioShield® 75 is a PROTECTANT

- BioShield® 75 has produced excellent results in independent performance testing – which means it is EFFECTIVE TO USE
- BioShield has produced excellent results in independent toxicology testing – which means it is SAFE TO USE

Consider the markets where users of BioShield® 75 would benefit

- Healthcare
- Dental
- Hospitality
- Education
- Corrections
- Sports
- Government
- Food Processing
- Travel
- Among many, many others

Geerpres® treats many items with BioShield® 75 prior to shipment to customers as an added value

- Stainless Steel Escort® and Escort RX™ carts
- Epoxy Coated Escort® carts
- **&** Ergonomic Stainless Steel Downpress Wringers
- Stainless Steel Buckets
- & Escort® and Escort RX™ Microfiber Carts
- & Wagon Master® Housekeeping Carts
- & Waste Wagon® Refuse & Soiled Linen Carts
- Side-Kick® Housekeeping Carts
- Stainless Steel Half Round Buckets

# Thank you!